



ANNUAL REPORT
PARTNERIAETH OGWEN
2022



Partneriaeth Ogwen Annual Report 2022

Introduction

This report is a record of the work of Partneriaeth Ogwen during the period between December 2021 and November 2022. The report summarises Partneriaeth Ogwen's main projects and highlights the work of the staff and volunteers of Partneriaeth Ogwen during the year.

Partneriaeth Ogwen's Vision

To create together a future in which the economy, the language and culture, the environment and our community will flourish.

In accordance with our 2019-2022 Business Plan, Partneriaeth Ogwen's vision is to create a resilient community and an organisation that works innovatively for the benefit of the communities, the economy and the environment of Dyffryn Ogwen.

We aim to do this by:

- Strengthening the foundations of the organisation thereby increasing our staffing capacity to provide services and projects of the highest quality.
- Securing and creating new income streams.
- Strengthening our internal policies and procedures to protect our staff and volunteers.
- Prioritising projects that create economic, environmental and social benefits with a focus on transferring community assets, purchasing new assets to create income and projects that make our community stronger and more sustainable and resilient.
- Collaborating in innovative ways with local, national and regional partners.

The theme of sustainability is central to all our activities and this includes environmental, economic, social and cultural sustainability.

In 2021, we adopted the Transition Pathway Initiative (Llwybr Trawsnewid) which sets short and long term aims and outcomes for our work and sets and framework to measure the impact of our projects. This annual report reflects the targets outlined in our Transition Pathway, setting the outcomes of our work against the 2 year targets set in that plan.

LLWYBR TRAWSNEWID PARTNERIAETH OGWEN THEORY OF CHANGE



Context	Activities	Outputs	Short Term Outcomes	Long Term Impact
CREATING A COMMUNITY BENEFIT				
MAINTAINING AN INCLUSIVE COMMUNITY According to the 2020 community survey, 82% of respondents felt they belonged to the community. 83% of respondents also felt to some extent that people were there to help them if needed. Only 8% of 2020 community survey respondents were under 25.	Maintain our office on the High Street as a point of contact for the 3 catchment area Community Councils. Provide clerking services to the 3 community councils. Develop various volunteering opportunities through the Dyffryn Gwyrdd, Slop Ogwen and Cadwyn Ogwen projects. Consult with young people and provide various work experiences, apprenticeships, employment and volunteering experiences.	1300 resident visits to the high street office each year. High quality clerking service for 3 community councils. Volunteer recruitment, recording and support system in place. 3 young people (aged 16-24) volunteering / working with Partneriaeth Ogwen each year.	More volunteers volunteering and participating in Dyffryn Ogwen. Closer link between the community and the 3 local Community Councils. More job opportunities for young people in their communities and more community leaders.	Increased involvement of our community and young people in local community development and democracy projects. Health and Wellbeing and a growing sense of belonging in our community.
PREVENT POVERTY AND LONELINESS Three wards in Dyffryn Ogwen are among the 25% most deprived in Wales There are 1458 consumers at the local food bank between March 2020 and May 2021. 26.6% of local residents do not have access to a car and transport is a problem for them. 7.2% of residents living in fuel poverty compared to the Wales average of 2.3%	Develop the Dyffryn Gwyrdd anti-poverty scheme and Hub in Dyffryn Ogwen ncluding specific projects to tackle fuel poverty, food poverty and transport poverty. Develop the Dyffryn Ogwen Food Bank and Food Sharing Scheme by distributing food and coordinating a team of volunteers. Develop a Community Friend Scheme to deliver hot meals, reduce isolation and promote digital inclusion. Establish a green community transport plan that will transport residents in transport poverty to medical, work and social appointments	Refer 300 residents to Dyffryn Gwyrdd's support services and other agencies each year. 1000 food aid packages shared each year. 1000 Community Friend meals provided each year. 100 annual trips in the community vehicle.	The most vulnerable residents of our community receive extra support to help them out of poverty and isolation.	Reduced poverty in Dyffryn Ogwen with fewer people having to use the food bank and fewer people in transport poverty. Work closer with other agencies to provide support to residents experiencing poverty and isolation.

Context	Activities	Outputs	Short Term Outcomes	Long Term Impact
CREATING AN ENVIRONMENTAL BENEFIT				
COMMUNITY GROWTH PROJECTS AND ENVIRONMENTAL VOLUNTEERING FOR WELFARE There are a number of community growing projects in the valley and a desire to plant more for the purposes of preventing food poverty and well-being.	Dyffryn Gwyrdd project to lead well-being and environment sessions combining physical health and environmental action (eg e-bike Sessions and Community Planting Sessions) New community green areas to be identified and developed.	50 well-being and environment sessions held. 3 community green areas developed and Llys Dafydd garden regenerated into a nature friendly space.	The most vulnerable residents in our community helped to get out of fuel poverty. More environmental volunteering opportunities bringing well-being and environmental benefits. More green areas maintained locally.	Dyffryn Ogwen's carbon footprint decreases. Closer collaboration with other agencies seeking to prevent fuel poverty and promote energy efficiency.
TACKLING CLIMATE CHANGE According to the 2020 community survey Preventing climate change is important to 81% of respondents. 87% of respondents agreed that we have the opportunity to create a sustainable environment and community.	GwyrddNi to start in 2021 with the intention of developing a Climate Change Assembly in Dyffryn Ogwen. New environmental projects set up including electric shuttle bus and community electric vehicle.	Climate Change Assembly established and meets twice a year. Shuttle bus service and electric vehicles established.	Local people working together to tackle climate change. Reduced carbon emissions in the National Park.	Dyffryn Ogwen becoming a leader in community sustainable development. New type of tourists coming to the area and supporting the local economy.
CREATING A LINGUISTIC AND CULTURAL BENEFIT				
According to the 2020 community survey, 85% of respondents believed that Dyffryn Ogwen was rich in language, culture and heritage. 59% were worried about the future of the Welsh language.	Continue to maintain workplaces, volunteering opportunities and Welsh medium projects in Dyffryn Ogwen. Continue to support the development of Siop Ogwen - a Welsh language book and craft shop on Bethesda High Street. Lead on culturally relevant projects e.g. the 200th anniversary of Bethesda Promote the use of Welsh by local businesses	3 Welsh medium workplaces maintained by Partneriaeth Ogwen. Siop Ogwen remains open on the High Street and increases sales online and in local markets. 5 heritage events / activities per year. 50 businesses using Welsh on ogwen.cymru and Cadwyn Ogwen.	More Welsh medium workplaces. More opportunities to work in Welsh. Local people have the opportunity to celebrate heritage and culture. Increased use of Welsh by businesses.	Normalize Welsh as a workplace language. Raise people's confidence in using their Welsh at work. Sustain the Welsh language and culture locally. Increased status of the Welsh language among the business sector.



Context	Activities	Outputs	Short Term Outcomes	Long Term Impact
CREATING AN ECONOMIC BENEFIT				
HIGH STREET REGENERATION AND SUPPORT OF SMALL BUSINESSES The number of shops closed on Bethesda High Street is increasing and SMEs are facing a difficult time with Covid-19. According to the 2020 community survey, 74% felt there were not suitable employment opportunities available locally and 71% felt there were not enough opportunities to expand skills and business. According to the 2020 community survey, 88% thought buying local produce was important	Buying vacant buildings on the High Street ensuring that they are kept in local ownership and businesses or running projects from them. Development of Cadwyn Ogwen - ordering and delivery service for local produce in a community electric vehicle. Providing micro-level business support services in our communities. Maintain the www.ogwen.cymru website Organize High Street Regeneration activities including events at Llys Dafydd.	90% of Partneriaeth Ogwen's Partnership properties in use throughout the year. 20 local businesses selling on Cadwyn Ogwen platform. Collaborate or support 30 local businesses each year. Increase the number of local businesses that have a presence on the www.ogwen.cymru website. Holds 10 events at Llys Dafydd each year. Recording High Street footfall on Pattern monitoring system.	More shops open on High Street. Local producers with local 'outlet' online for their product. Local businesses grow and prosper. More locals backing High Street.	Local people supporting local businesses. Local micro businesses grow and prosper. Private investors open shops in the area.
GREEN ECONOMY	Develop Canolfan Cefnfaes as a Centre for Sustainability of Excellence with bunkhouse, economic development and utility space for hire. Develop Sustainable and Community tourism projects. Prepare grant applications to set up an electric shuttle bus that would carry visitors from the Dyffryn Ogwen to and from Nant Francon.	Canolfan Cefnfaes refurbished by Spring 2022. Dolan Community Tourism Project developed by Spring 2022. Electric Shuttle Scheme established by 2022.	An upgraded community asset for the benefit of our community, environment and economy. Localise the tourism sector locally and where possible, own some tourism assets. Reduce parking problems in Nant Ffrancon and increase the local economic benefit from tourists to the area.	Strengthening the community and environmental benefit of tourism.



Partneriaeth Ogwen Staff, Management Committee and Board Members

Staff

Chief Officer – Meleri Davies

Deputy Chief Officer and Administrative Manager – Donna Watts

Clerk and Administrative Officer – Bethan Griffith

Clerk – Caroline Jones

Finance Officer – Lliwen Morris

Property Caretaker – Dylan Jones

Community Driver – Colin Jeffreys

Community Driver – Efan Thomas

Consultancy Project Manager – Cynan Jones

Dyffryn Gwyrdd Manager – Huw Davies

Wellbeing and Environment Officer – Judith Kaufmann

Beics Ogwen Coordinator – Tom Simone

Dyffryn Gwyrdd Community Driver – Dewi Roberts

Dyffryn Gwyrdd Support Officer – Menna Thomas

Cadwyn Ogwen and Pantri Pesda Officer – Lucinda Enston

Siop Ogwen Development Officer – Elen Williams

Community Friend – Anna Sethi

Petha Project Coordinator – Catrin Wager

Petha Project Support Officer – Kerry Walters

Energy Warden – Ianto Shea

Project Support Officer – Chris Roberts

Directors of Partneriaeth Ogwen

Dafydd Meurig

Dafydd Owen until May 2022 - Einir Williams from May 2022 onwards

Rheinallt Puw

Bethesda Community Council (Represented by Neville Hughes, Dyfrig Jones, Godfrey Northam, Michael Williams, Bleddyn Williams)

Llanllechid Community Council (Represented by Jen Morris, Lowri Evans) *Geraint Hughes stood down in April 2022

Llandygai Community Council (Dafydd Owen, Mair Owen Pierce and Huw Jones)

Management Committee

The Management Committee is a delegation from the full Board of Partneriaeth Ogwen and is representative of the three local community councils. The Management Committee meets every two months to monitor Partneriaeth Ogwen's work programme. Members of the Management Committee are as follows:

Neville Hughes – Bethesda Community Councillor

Dafydd Meurig – Chair of Partneriaeth Ogwen and County Councillor

Jen Morris – Llanllechid Community Councillor

Dyfrig Jones – Bethesda Community Councillor

Einir Williams – County Councillor

Mair Pierce – Llandygai Community Councillor

Rheinallt Puw – County Councillor

COMMUNITY



MAINTAINING AN INCLUSIVE COMMUNITY

In 2022, we continued to support our community as we emerge from a worldwide pandemic and face a new crisis, namely the cost of living crisis. Many households in Dyffryn Ogwen face the challenges of isolation and poverty and our intention is to work together to help our community. This includes collaboration with the network of community and county councillors in the area and close collaboration with local initiatives and voluntary groups.

Community Councils

Partneriaeth Ogwen provides clerking services to three Community Councils - Bethesda Community Council, Llandygai Community Council and Llanllechid Community Council. The clerking work includes organising council meetings, preparing documentation and taking minutes, dealing with correspondence and enquiries from the public and managing councils' finances. The clerks also lead on additional work such as coordinating the graziers' payment system for the Mynydd Llanllechid Committee and organising the councils' finance sub-committees. In 2022, we restructured the clerical service, creating a team of professional staff to provide a high quality service to the councils. The service is led by Donna Watts with Bethan Wyn Roberts clerking for Bethesda Community Council and Llandygai Community Council and Caroline Jones clerking for Llanllechid Community Council.

With the support of Bethesda and Llandygai Community Councils, Lucinda Enston is also employed as a Support Officer to collect litter in the area.

In addition to the clerical work, the clerks have worked together to install defibrillators in the area and support the councillors with work to improve bus shelters during the year.

Partneriaeth Ogwen Offices

During 2022, we expanded our work space with the Partneriaeth Ogwen Office, the Dyffryn Gwyrdd Office and Pantri Pesda providing work spaces for our staff. We also work from Canolfan Cefnfaes where the Beics Ogwen project is located. The staff have been working on a hybrid basis during 2022 as we come out of the lockdown after Covid-19 and it is intended to continue with this flexibility from the point of view of promoting the health and well-being of our workplace. There continues to be a steady flow of visits to the offices, varying from inquiries about the police, requests for assistance or inquiries about services.

Volunteering

Partneriaeth Ogwen has over 100 volunteers who help us with different projects including litter collection, eradication of invasive weeds, distributing food in Pantri Pesda and volunteering with Siop Ogwen. The work of recruiting volunteers is led by Partneriaeth Ogwen's Dyffryn Gwyrdd team and the Volunteer Co-ordinator is part of the team funded by the Lottery fund.

Opportunities for Young People

Offering job opportunities to local people is something we enjoy and we have taken advantage of schemes such as Llechi, Glo a Chefn Gwlad (Slate, Coal and Countryside), Kickstart and Byw a Bod to employ young people over the years. In 2022, we retained 2 young workers who were part of the Kickstart scheme with us in 2021, offering them new jobs on other projects under the care of Partneriaeth Ogwen. Ianto Shea now works as an Energy Warden on the Sero Net Gwynedd project for us and Morgan Rees Evans continues to work as a Shop Administrator at Siop Ogwen after his apprenticeship through the Kickstart scheme. Anna Sethi has also continued to work for Partneriaeth Ogwen as a Community Friend after being part of the Byw a Bod plan in 2021. It is good to note that Anna has now accepted a new position with us as Volunteer and Wellbeing Coordinator. During the year, young people have had work and volunteering experiences with us, including 5 pupils from Ysgol Dyffryn Ogwen who were with us for a week in July 2022. We also work closely with the local schools in developing and implementing a number of our projects offering volunteering opportunities or practical experiences with projects such as the Gofod Gwneud and collecting food for Pantri Pesda. The relationship with Ysgol Dyffryn Ogwen helps in this regard.

With regard to our achievement against the targets and outcomes of the Transition Pathway, we note a higher achievement than the targets identified and success in terms of the short-term outcomes. Comments regarding the long-term impact potential of our 'Maintaining an Inclusive Community' projects are at the bottom of the following table.

Transition Pathway Targets – Maintaining an Inclusive Community

Activity	Output Target	Achievement as of December 2022	Short Term Outcomes Achieved
Maintain Ogwen office on the High Street as a point of contact for the catchment area's 3 Community Councils.	1300 visits from residents to Ogwen's office every year.	Visits during 2022 = 570 visitors to Dyffryn Gwyrdd Office and 1,200 to Partneriaeth Ogwen	Closer contact between the community and the 3 local Community Councils.
Provide clerical services to the 3 community councils.	Quality clerical service to 3 community councils.	Continue to run a clerical service for the 3 Community Councils with 32 Community Council meetings administered during 2022.	
Develop various volunteering opportunities through Dyffryn Gwyrdd, Siop Ogwen and Cadwyn Ogwen projects.	A procedure for recruiting, recording and supporting volunteers in place.	New volunteering opportunities during 2022 including community planting, sharing food in Pantri Pesda and bike workshops.	More volunteers volunteering and participating in Dyffryn Ogwen.
Consult with young people and provide them with various work experiences, apprenticeships, employment and volunteering experiences.	3 young people (16-24 years old) volunteering/working with the Partneriaeth Ogwen every year	2 young people under the age of 24 on the payroll of Partneriaeth Ogwen during 2022 and 2 young people working for Siop Ogwen. During 2020-22, 3 young people have worked with us as part of the Byw a Bod scheme, 2 through the Kickstart scheme and one through the work experience scheme of Coleg Llandrillo Menai. Five pupils	More job opportunities for young people in their communities and more community leaders.

		from Ysgol Dyffryn Ogwen also came to us on work experience in 2022.	
<p>LONG TERM IMPACT TARGETS</p> <ul style="list-style-type: none"> - Greater participation by our community and young people in community development projects and local democracy. - Health and Wellbeing and a growing sense of belonging in our community. <p>COMMENTS ON THE POTENTIAL LONG TERM IMPACT BASED ON 2 YEARS OF THE ABOVE ACTION</p> <p>We note that the number of volunteers involved in Partneriaeth Ogwen projects is increasing and that young people have worked and volunteered with Partneriaeth Ogwen over the past two years. Schemes such as Byw a Bod and the Llechi, Glo a Chefn Gwlad scheme have helped us to create new community leaders, and projects empower and provide new volunteering opportunities. The comment below is from a Pantri Pesda user who is now volunteering with the scheme. This highlights the circularity and the long-term impact whereby we help and then empower members of our community to participate, act and give back.</p> <p><i>"I've used the food bank myself; it's nice to be able to give something back. There's a nice feeling, it brings the community together"</i></p> <p>The number of health and wellbeing projects we run has increased and an independent Social Value (Gwerth Budd Cymdeithasol) report on the work of the Dyffryn Gwyrdd project states that every £1 of investment in the project produces £10.73 of benefit. No report has been made on the Social Value of all the Partneriaeth Ogwen projects and our intention is to prepare one on the whole organisation.</p>			

PREVENTING POVERTY

Many of our community projects address the challenges of poverty in our community. These include running the Pantri Pesda scheme and projects that reduce rural isolation and transport poverty. These projects are managed as part of the Partneriaeth Ogwen's Dyffryn Gwyrdd plan.

Pantri Pesda

At the end of 2021, Pantri Pesda was relocated to an old shop at 55 High Street, Bethesda welcoming members of our community there to share and receive food. There are two aspects to Pantri Pesda's work, namely developing plans to prevent food poverty in the valley and reducing food waste. With the help of a grant from the Welsh Government, Fareshare is paid for a stock of food on a weekly basis and this food is distributed to our community in weekly food sharing sessions. Without the Fareshare scheme, this food would

have gone to landfill so the food sharing schemes have clear-cut environmental objectives. Since Pantri Pesda began recording data in August 2020, 21081kg of food has been distributed in our community.

In addition to the Fareshare scheme, the Pantri Pesda project also provides emergency food packages to any individuals or families who need food parcels. During 2021/22, 309 food packages were distributed to individuals or families who needed help. During 2022, 2098 people visited Pantri Pesda and six dedicated volunteers helped with food distribution. Local individuals and groups also regularly contribute donations to the Pantri, including collections at the Londis shop and contributions from the local chapels.

We also work with other organisations using our electric vehicles to collect and deliver food in our community. This includes working with Bwyd Da Bangor on a plan to deliver weekly food packages to some of the most disadvantaged residents in Dyffryn Ogwen.

Also during 2022, we prepared recipe packs and cooking videos that use Pantri Pesda products. These offer affordable recipes that use the type of items that are included in food parcels. We will organise joint cooking sessions to build on this work, giving people the opportunity to come together to cook, share and socialise.





One of Pantri Pesda's affordable recipes

Dyffryn Gwyrdd Hub

The Dyffryn Gwyrdd hub on the High Street is home to Dyffryn Gwyrdd project staff but also a hub to distribute information and resources to our community. From the centre, we distribute information about energy efficiency, environmental volunteering opportunities, information about community transport and rubbish collection equipment and much more. We also work with external agencies to distribute information. During 2022, we worked with *Citizens Online* and *Citizens Advice* to hold weekly sessions for individuals who need help to get online.

One of the services offered to local residents through the Dyffryn Gwyrdd project is the service of a local Energy Warden (the warden is employed with grant funding from the Sero Net Gwynedd project). The warden's job is to visit local homes to carry out initial energy efficiency assessments offering information on how to reduce energy costs and run the home more efficiently. The Warden has distributed brochures to households across the

whole Valley and provided one to one advice to 208 households. In addition to the visits, the Warden also does awareness-raising work by attending coffee mornings, distributing information at Pantri Pesda and at local fairs. The staff have also worked with Elusen Ogwen to fund energy efficiency packages to be distributed to all pupils in the schools in the Valley. These bags contain 2 LED bulbs and information leaflets to improve energy efficiency.



Ianto Shea, Sero Net Gwynedd Project Energy Warden and Huw Davies Dyffryn Gwyrdd Manager distributing Energy Efficiency bags funded by Elusen Ogwen and the Dyffryn Gwyrdd project

Community Friend scheme (Cyfaill Cymunedol)

During the year our scheme continued to deliver hot meals to the elderly across the Valley in partnership with Caffi Coed y Brenin. A number of trips to locations such as Fron Goch Garden Centre were organised for groups and a number of coffee afternoons at Canolfan Cefnfaes. Over the course of the 2020-22 Transition Pathway, we held 17 Cyfaill Cymunedol coffee afternoons bringing together a total of 286 attendees. We also held 25 Cyfaill Cymunedol Group Trips offering social trips to 128 attendees. The feedback has been extremely encouraging, and the scheme offers social opportunities for the elderly after the challenging period of the lockdown. The coffee afternoons were also an opportunity to refer people to various support services such as the Energy Warden service.



Bingo at a Dyffryn Gwyrdd Coffee Afternoon

Feedback from an attendee at a Cyfaill Cymunedol coffee afternoon:

"Thank you for organising these events, there is not much going on in our village so these coffee afternoons are very important to us"

The service, operated in partnership with Caffi Coed y Brenin, has remained popular with nutritious home-cooked food delivered to local homes once a week. In addition, our Cyfaill Cymunedol reduced rural isolation by visiting the homes of some of the older members of our community. The visits were an opportunity to share a cup of tea and a chat and there was also an opportunity to accompany them to the shop or to the surgery. One of these characters was Wynne Roberts who agreed to be recorded recalling old memories.



Wynne Roberts being filmed for a Cyfaill Cymunedol film

Community Transport

Partneriaeth Ogwen now has a fleet of 4 electric vehicles which are used for economic and community development purposes. The use of the Bws Ogwen shuttle bus for economic benefit is detailed in the Economy section of this report, but the bus has also started to be used for community purposes for school trips and trips for the elderly.

The Dyffryn Gwyrdd team's main community vehicle is 'Efan' - an accessible 7-seater vehicle available to take members of the community to social or medical appointments. During 2022, Efan transported 213 local residents to appointments reducing isolation but also contributing towards preventing transport poverty in our community. Efan made 123 trips during 2022 travelling a total of 2783 miles.

In addition to the 7-seater vehicle, the Dyffryn Gwyrdd team also uses the electric van to make weekly Fareshare food collections. The van - Tryfan - is mainly used in relation to the Cadwyn Ogwen project.

The fourth vehicle is a 'shared community car' which is a car leased from the Co-Wheels scheme to be hired by members of the community as required. This car reduces our community's dependence on cars by offering a facility to those who do not currently own a car.

All the vehicles in Partneriaeth Ogwen's fleet are electric vehicles and since they were purchased they have travelled 42,400 miles. This saves carbon emissions in our community and part of the charging has been done at the Dyffryn Ogwen Community Library charging point where Ynni Ogwen has installed community solar panels on the roof. Our emphasis on creating an electric fleet is consistent with our firm commitment to sustainability and the principles of the circular economy in our work.



Dewi going to visit his wife's grave in Coetmor Cemetery

Transition Pathway Targets – Preventing Poverty

Activity	Output Target	Achievement as of December 2022	Short Term Outcomes Achieved
Develop Dyffryn Gwyrdd plan and hub to prevent poverty in Dyffryn Ogwen including specific projects to tackle fuel poverty, food poverty and transport poverty.	Refer 300 residents to Dyffryn Gwyrdd support services and other agencies each year.	399 visitors directed to help at Dyffryn Gwyrdd hub. 208 clients received help from the Energy Warden.	The most disadvantaged residents of our community receiving additional support to help them out of poverty and isolation.

Develop a Food Bank and Dyffryn Ogwen Food Sharing Scheme by distributing food and coordinating a team of volunteers.	1000 food aid packages distributed each year.	1586 people visited the Pantri and received food through the Pantri's food sharing schemes. 309 emergency food packs distributed in 2021/22 and 21081 kg of food prevented from going to landfill.	
Develop a Community Friend Scheme (Cyfaill Cymunedol) to deliver hot meals, reduce isolation and promote digital inclusion.	1000 Cyfaill Cymunedol meals provided each year.	1772 Cyfaill Cymunedol meals distributed since the start of the scheme in 2020. Since 2020, 17 Cyfaill Cymunedol coffee afternoons held with 286 attendees. 25 Cyfaill Cymunedol Group Tours held with 128 attendees.	
Establish a green community transport scheme that will transport residents in transport poverty to medical, work and social appointments.	100 journeys per year in the community vehicle.	123 journeys undertaken.	

LONG TERM IMPACT TARGETS

- Less poverty in Dyffryn Ogwen with fewer people having to use the food bank and fewer people in transport poverty.
- Closer collaboration with other agencies to provide support for residents who suffer poverty and isolation.

LONG TERM IMPACT ACHIEVEMENT –

We believe that we are reducing food poverty, fuel poverty and transport poverty through our plans. Currently, the demand for these services is increasing and that is a reflection of the cost of living crisis currently facing our community. In terms of collaborating more closely with other agencies, we certainly have and are achieving this, and we look forward to developing warm community hubs in Dyffryn Ogwen in 2023 and continuing to collaborate with a wide range of support agencies.

ENVIRONMENT

COMMUNITY GROWING PROJECTS AND ENVIRONMENTAL VOLUNTEERING FOR WELLBEING

The Dyffryn Gwyrdd project runs well-being and environment sessions that combine physical health and environmental action. This work includes gardening sessions, walking tours and more. During 2022, the team developed links with other agencies locally to offer wellbeing sessions. This work includes working with Coed Lleol in Gardd Ffrancon (community garden), collaborating with Partneriaeth Cwm Idwal and with the local surgery to promote well-being trips.

Community Growing and Planting

The allotments in Plas Ffrancon have gone from strength to strength with 20 allotments developed by local residents. In addition to the allotments, 8 vegetable growing plots and herb beds have been developed in Gerddi Ffrancon, together with community orchards on 9 sites across the valley (Rugby Club, Rachub playing field, Canolfan Tregarth, Bro Syr Ifor, Maes Bleddyn, path through Fferm Pandy, Dyffryn Ogwen and Abercaseg Schools, Gardd Ffrancon, and Pedffriddoedd road side). When produce is available, it is shared with Pantri Pesda. During the year, weekly community gardening sessions were held in Gardd Ffrancon, and in addition, a workshop on planting hanging baskets for the kitchen, and building and composting sessions. Scything training was held as well as seed sharing and social events to bring the producers together.

During the summer, we collaborated with Coed Lleol to run a 6-week programme of food growing sessions for people with a green prescription, and enabling young mothers and their children to meet in the gardens during the holidays.



Allotments and community growers in Gerddi Ffrancon



Allotments and broadbeans in Gerddi Ffrancon

The Well-being and Environment Officer has also worked with local volunteers to continue gardening in the Tan Twr garden and Llys Dafydd. Llys Dafydd was closed for a while for health and safety reasons but we look forward to reviving the communal growing areas there during 2023. In addition to these areas, work was also carried out in the Tal y bont playground, installing a bench and plants to encourage pollination and biodiversity. In January 2022, the team collaborated with the Carneddau Partnership to plant trees at Bethesda Rugby Club.

Walking for wellbeing

In November 2022, the Well-being and Environment Officer introduced a series of short local walks to bring people, who would not otherwise leave their home, to venture out. The first trip through Parc Meurig attracted a group of 7; everyone enjoyed the company and the fresh air, and finished the walk with a cup of tea at Caffi Seren.

Feedback from one of the walkers:

"It was a lovely walk and helped me get out and appreciate where we live."



Tyrd am Dro (Come for a Walk) session in Parc Meurig

Transition Pathway Targets – Community growing projects and environmental volunteering for wellbeing

Activity	Output Target	Achievement as of December 2022	Short Term Outcomes Achieved
Dyffryn Gwyrdd Project to lead well-being and environment sessions combining physical health and environmental action (e.g. Impact Sessions and Community Planting Sessions)	50 well-being and environment sessions held.	65 gardening sessions once a week since May, a bike workshop once a week since the end of July and regular rubbish collection sessions. In addition, additional events such as seed planting and cycle rides were held as part of other events such as Cynefin a Chymuned.	<p>The most disadvantaged residents of our community helped to get out of fuel poverty.</p> <p>More environmental volunteering opportunities bring about well-being and environmental benefits.</p> <p>More green areas maintained locally.</p>
New community green areas to be identified and developed.	3 community green areas have been developed and the garden at Llys Dafydd has been restored as a nature friendly space.	<p>20 allotments and community gardens have been developed in Gerddi Ffrancon near Plas Ffrancon.</p> <p>In addition to Gardd Tan Tŵr and Llys Dafydd which were developed in 2020-21 we have planted an orchard on 9 sites in Dyffryn Ogwen and a garden to encourage pollination in Talybont Playground.</p> <p>We have also sown wild flowers in 2 housing estates and the grounds of the Rugby club and planted a small garden in another housing estate. The project has</p>	

		also funded two local gardeners to develop gardens and allotments in the local schools.	
<p>LONG TERM IMPACT TARTETS</p> <ul style="list-style-type: none"> - Reduction in the Valley's carbon footprint. - Closer collaboration with other agencies that are seeking to prevent fuel poverty and promote energy efficiency. <p>LONG TERM IMPACT ACHIEVEMENT -</p> <p>A number of our projects reduce the Valley's carbon footprint. Our entire fleet is made up of electric vehicles, some of which are powered by Ynni Ogwen solar panels. The vehicles have travelled over 40,000 miles on electric fuel over the last 2 years which is a saving of 181g of carbon per kilometre of driving. This is equivalent to 11,651KG of carbon savings.</p> <p>The Dyffryn Gwyrdd team has held a number of information sessions to discuss energy efficiency and the Energy Warden of the Sero Net Gwynedd project who is employed by Partneriaeth Ogwen also assists households with regard to energy. The Warden has engaged with hundreds of homes across Dyffryn Ogwen and has provided one to one advice to 208 clients. Energy efficiency bags have also been distributed to all pupils in the catchment area. This helps to change the behaviour of families as well as enabling homes to be more energy efficient.</p>			

GwyrddNi

Partneriaeth Ogwen continues to be a partner in the GwyrddNi project – a two year project funded by the National Lottery to establish climate change plans on the Llŷn Peninsula, in Dyffryn Nantlle, Bro Ffestiniog, Dyffryn Peris and Dyffryn Ogwen. The project is led by DEG (Datblygiadau Egri Gwledig) and Partneriaeth Ogwen is a member of the Steering Group. The Dyffryn Ogwen Climate Change Co-ordinator has brought together 50 local people to form a Community Assembly to discuss Climate Change in Dyffryn Ogwen. The assembly has met 3 times now with the aim of publishing an action plan to tackle climate change.

Comment by a member of the Dyffryn Ogwen Assembly-

"I've never done anything like this before, and I'm quite nervous, I haven't spoken to new people for years."

And after the first Assembly meeting...

"It gives me a lot of confidence to see how many people are enthusiastic about the subject. I've met a lot of people, and it's really interesting to see how many different perspectives there are, there are lots of people with really interesting experiences."

Electric Shuttle Bus

Following the success of our bid to the European Co-operation and Supply Chain fund in 2021, an electric shuttle bus service was established to transport tourists up to Nant Ffrancon over the summer period this year. A team of staff was appointed to develop this service with two main community drivers. The service was popular among tourists and locals but there is still a lot of work to be done to raise people's awareness of the availability of the bus for the next tourist season. As a new service, the bus was an effort to reduce the parking problems near Llyn Ogwen but also an attempt to bring economic benefit to Bethesda as a result of tourists parking in the village. Some visitors parked in the Bethesda Football Club car park for this purpose. As the bus is an electric bus, the project addresses all of Partneriaeth Ogwe's objectives – in terms of environment, community and economy. Since the end of the tourist season, the bus has been used extensively by our community including trips by schools, sports clubs and social trips for the elderly.



Colin Jeffreys and Efan Jones –Bws Ogwen's Community Drivers

Beics Ogwen

During 2022, we were successful in attracting additional funding to expand our work with respect to cycling for well-being. With an Active Travel grant from the Welsh Government, a Co-ordinator was appointed to the Beics Ogwen project - a project to promote the use of bicycles in our community. In addition to a grant to employ the co-ordinator, a small fleet of electric bikes was purchased for hire locally. The electric bikes have been rented out to tourists but they are also used by local people to promote health and well-being. A large part of Beics Ogwen's work is also the development of the bicycle workshop, where members of the community are welcome to drop in to learn how to maintain and repair bicycles. Since the start of the Active Travel project with the support of the Welsh Government, 139 local residents attended cycling for well-being sessions, including 26 who attended accessible cycling sessions. Furthermore, 70 attended bike repair events at the workshop and 68

borrowed bikes for a combination of commercial and local purposes. Many of the local residents who borrowed electric bikes, have gone on to buy an electric bike themselves. There are currently 15 volunteers helping with the project.



A customer with one of Beics Ogwen's electric bikes. Dee travelled along Lôn Las Ogwen to Bangor to do her shopping with the trailer on the back of the bike.

Petha

Following a successful tender led by Partneriaeth Ogwen on behalf of the Dolan consortium, a Coordinator was appointed to Llyfrgell y Pethau (Library of Things) in September 2021. Since then, we have established the Petha project and started renting out items from the Bethesda library. A catalogue of items is registered on the My Turn system and a Cataloguing Officer has been appointed to assist with administration. We will be working together with Cwmni Bro Ffestiniog, Siop Griffiths and Gwynedd Council's Library Service to expand the project to Penygroes and Blaenau Ffestiniog in the new year with the project supporting our emphasis on reducing poverty, reducing consumerism and encouraging a sharing culture in our communities. There are 158 items on the catalogue at the moment and there are 30 members in Dyffryn Ogwen.

The school uniform reuse scheme is another initiative that has been introduced, and which we hope to continue over the next 12 months. A small, active group of volunteers came together to collect, wash and iron the clothes and these were shared with local families through Petha's rental system. A supply of school uniform items is now also available in Pantri Pesda. By encouraging reuse rather than buying new, the school uniform scheme represents a carbon saving of 740kg.

We will continue to collaborate with Gwynedd Council, Benthyc Cymru and Dolan's partners to develop Petha towards the future.



A 'Petha' bag – Dolan's Llyfrgell y Petha project

Gofod Gwneud

With the support of a Circular Economy grant from Gwynedd Council, a Gofod Gwneud and Thrwsio (*Making and Repairing Space*) was set up in Canolfan Cefnfaes. The equipment includes a number of items including a 3D printer. After a period without a technician for the Space, we re-opened in November 2022 with weekly sessions being held between then and Christmas. In addition to the public sessions, we have worked with local schools employing local experts to help children and young people create goods. In collaboration with Siop Ogwen, the young people created products which were then available for sale in the Shop.

We hope to continue to maintain the Gofod Gwneud in 2023 with the support of Gwynedd Council through new Circular Economy funds.

CRF ADRA Sero Net Gwynedd

Partneriaeth Ogwen was also a partner in a successful application to the UK Community Renewal Fund led by Adra housing association. During 2022, we co-led a work package to help improve the energy efficiency of over 30 community centres across Gwynedd. This includes making capital improvements to 5 community hubs including the Dyffryn Gwyrdd centre site here in Bethesda with the installation of new double glazing to improve the site's energy efficiency. The project also funded the role of a Partneriaeth Ogwen Energy Warden who has helped a number of homes throughout the Valley.

Transition Pathway Targets – Tackling Climate Change

Activity	Output Target	Achievement as of December 2022	Short Term Outcomes Achieved
Project GwyrddNi to start in 2021 with the intention of developing a Climate Change Assembly in Dyffryn Ogwen.	A Climate Change Assembly has been established and meets twice a year.	A Community Assembly to prevent Climate Change in the Ogwen Valley has been established and has met 3 times.	Local people working together to tackle climate change.
Setting up new environmental projects including an electric shuttle bus and a community electric vehicle.	Introduction of a shuttle bus and electric vehicle service.	Shuttle Bus Service introduced in summer 2022. The Beics Ogwen Scheme has been set up. The Petha Scheme has been set up. Partner in Gwynedd's Sero Net plan to improve the energy efficiency of homes and community centres throughout Gwynedd.	Reduction of carbon emissions in the National Park.

LONG TERM IMPACT TARGETS

- Dyffryn Ogwen leading in sustainable community development.
- A new type of tourist coming to the area and supporting the local economy.

LONG TERM IMPACT ACHIEVEMENT -

The short-term outcomes of reducing emissions are clearly being realised through our use of electric vehicles and bicycles and our work has also succeeded in bringing a wide range of people together to tackle climate change, whether through our projects or through the Community Assembly on the climate which has been set up through the GwyrddNi project.

We hope that the Bws Ogwen and Beics Ogwen schemes will attract a new type of tourist to the area. Joint marketing work with the National Park is underway and we are a member of the Sustainable of Eryri National Park and Gwynedd Council's Tourism Strategy Working Group.

LANGUAGE AND CULTURE

Sustaining the Welsh Language

The Welsh language continues to be a natural and organic part of the work of Partneriaeth Ogwen. Welsh is the internal administrative language of the organisation and Welsh is the administrative language of the new projects we set up. We offer Welsh medium employment and volunteering opportunities to local people and we are proud of the fact that a number of learners volunteer with us and improving their Welsh. During 2022, attending a Gloywi Iaith (language proficiency) course in Nant Gwrtheyrn enabled two members of our staff to increase their linguistic confidence. The Chief Officer is a member of the Welsh Language Partnership Board and Menter Iaith Gwynedd's Leadership Board, sharing her expertise in terms of sustaining the Welsh Language within the community.

In October 2022, the Chief Officer gave a presentation at the European conference of the NPLD (Network for the Promotion of Language Diversity) in Cardiff sharing information about how our work as a social enterprise sustains the Welsh language even though it is not the central core of our work.



Meleri Davies – Chief Officer of Partneriaeth Ogwen - discussing our work at the NPLD European conference in Cardiff in October

Siop Ogwen

Although the shop is an independent legal entity, Partneriaeth Ogwen continues to manage the administration of the shop and to support the Development Officer in terms of managing the shop's work programme and activities. The shop contributes to the sustainability of the High Street but is also important in terms of promoting the Welsh language and Welsh literature. As well as selling books and crafts, the Shop also goes out into the community conducting art and story workshops for children. Five art and story sessions were held in the community during 2022 including yoga sessions for children in Gerddi Ffrancon and sessions as part of Gŵyl Gwennllian. With the support of the UK Community Regeneration Fund, Siop Ogwen led a plan to paint the windows of the High Street shops in a bid to attract more people to support the High Street.

Book signing evenings were also organised during the year including a session with the author Dewi Prysor and a joint literary event with Gŵyl Ara Deg.




Siop Ogwen Art and Story Activities – Summer 2022

Gŵyl Gwenllïan

With the support of the Carneddau Landscape Partnership, Partneriaeth Ogwen organised workshops, lectures and walks to commemorate Princess Gwenllïan in June 2022. The activities were a record of Gwenllïan's life but also an opportunity to raise local people's awareness of the history of the Welsh Princes and the local connections. Chief Bard Ieuan Wyn gave a lecture on the history of the Princess to 50 attendees at the Rugby Club. A trip led by Anelu Aim Higher to the summit of Carnedd Gwenllïan and a less challenging trip in view of the mountains along Lôn Las Ogwen were also organised. Children and families also came together for an art workshop for children to commemorate Princess Gwenllïan.

Gŵyl Gwenllian
Darlith Gwenllian
 gan Ieuan Wyn

Nos Wener, Mehefin iofed am 7 o'r gloch
 Clwb Rygbi Bethesda



Bydd y ddarlith yn mynd â
 ni i Wynedd dros 700
 mlynedd yn ôl, pan oedd
 Gwynedd yn cynnwys
 gogledd Cymru i gyd - o
 Ynys Enlli i afon Dyfrdwy y
 tu allan i Gaer.

Tocynnau: £5

Cysylltwch â Lowri: lowri@ogwen.org
 07395544490

These are Welsh medium bilingual events. Translations will be available at the lecture.



The lecture given by the Chief Bard Ieuan Wyn at Gŵyl Gwenllian 2022



A walk to the summit of Carnedd Gwenllian

Cynefin a Chymuned – Gŵyl Mawr y Rhai Bychain

In partnership with Neuadd Ogwen, lectures and walks were organised in Neuadd Ogwen in October 2022. The lectures were a continuation of the Cynefin a Chymuned festival held in 2021 with this year's lectures focusing on the Women of Dyffryn Ogwen with presentations about the history of Cŵr Merched y Penrhyn and the history of the Dyffryn Ogwen suffragettes.



Art workshop for children at the Cynefin a Chymuned festival

Promoting the Use of Welsh by Local Businesses

Partneriaeth Ogwen have a firm language policy and we also take every opportunity to encourage use of the language by local businesses and partners. This includes helping local businesses to create bilingual content for the business directory www.ogwen.cymru and the Cadwyn Ogwen pages on the Open Food Network website. There are over 50 businesses on these 2 digital platforms.

Transition Pathway Targets – Language and Culture

Activity	Output Target	Achievement as of December 2022	Short Term Outcomes Achieved
Continue to provide workplaces, volunteering opportunities and Welsh-medium projects in Dyffryn Ogwen.	3 Welsh-medium workplaces provided by Partneriaeth Ogwen	Swyddfa Ogwen, Dyffryn Gwyrdd Office, Pantri Pesda and Canolfan Cefnfaes are Welsh-medium workplaces for Partneriaeth Ogwen staff.	More welsh-medium workplaces.
Continue to support the development of Siop Ogwen - Welsh bookshop and craft shop on Bethesda High Street.	Siop Ogwen to remain open on the High Street and to increase sales online and in local markets.	Siop Ogwen remains open and sells online via Cadwyn Ogwen and in local Christmas markets.	More opportunities to work through the medium of Welsh.
Lead relevant cultural projects e.g. Bethesda's 200th anniversary celebrations.	5 heritage events/activities each year	10 events/cultural/heritage activities in 2021 and 12 events in 2022.	Local people offered opportunity to celebrate heritage and culture.
Promote the use of Welsh by local business.	50 business using Welsh on Ogwen.cymru and Cadwyn Ogwen.	50 businesses on Ogwen.cymru have bilingual company descriptions. The Cadwyn Ogwen platform has now moved to the Open Food Network website and all producers use both languages.	Increased use of Welsh by businesses.

LONG TERM IMPACT TARGETS

- Normalisation of Welsh in the workplace.
- Increase people's confidence in using Welsh at work.
- Support the Welsh language and culture locally.
- Increased status for Welsh in the business sector.

LONG TERM IMPACT ACHIEVEMENT -

The short-term outcomes are certainly being realised with a firm language policy and measures to support the use of the Welsh language by Partneriaeth Ogwen. Welsh is the natural administrative and operational language of Partneriaeth Ogwen and we support our staff's linguistic journey with language proficiency training. We also organise cultural events and support the use of the Welsh language by the business sector. We refer businesses to the support services of the Welsh Government and the Welsh Language Commissioner and help with translations as required. We are also firmly committed to using the language and our staff have given interviews and presentations through the medium of Welsh to a number of conferences across Wales and on British television programmes such as *Countryfile* and a campaign video by Friends of the Earth.

ECONOMY

SUPPORTING SMALL AND MEDIUM BUSINESSES AND REGENERATING THE HIGH STREET

Property

Our property portfolio is a combination of buildings as follows:

- Buildings we have bought through a grant and/or loan and/or Partneriaeth Ogwen reserves (26 and 27 High Street and the Spar building)
- Buildings for which we are responsible through a 'beneficial ownership' agreement with Bethesda Community Council
- Buildings that we lease from Gwynedd County Council (Dyffryn Ogwen Community Library and Canolfan Cefnfaes)

During 2022, we extended the lease of the Canolfan Cefnfaes building to a 10-year lease and bought a new asset, the Spar building, which is a combination of commercial space and a self-contained apartment with a tenant.

Shops, Flats and Studios for Local Tenants

Partneriaeth Ogwen continues to manage units on the Bethesda High Street under a 'beneficial ownership' agreement with Bethesda Community Council. All commercial units are occupied and the tenants include:

Cwrw Ogwen – a local beer brewing company

Menai Seafood Company – a local seafood business

Siop 55 – an antiques shop which is sub-leased by the Menai Seafood Company

Annie's Orphans – a charity shop selling second-hand clothes, toys and books

We also hire out 2 studios to local creative companies

9Bach – musical artists from Gerlan

Stiwdio Ffram – a local picture-framing company.

Six flats are also let to local tenants and commercial units are rented out in Canolfan Cefnfaes. The rental income from these properties goes towards the maintenance costs of the buildings and the running costs of Partneriaeth Ogwen which includes employing a Property Caretaker for one day a week.

Cadwyn Ogwen

Cadwyn Ogwen is a co-operative scheme to sell, deliver and support local produce in Dyffryn Ogwen. It was set up in response to the pandemic in 2020 with the support of local businesses and public grants. In 2022 Cadwyn Ogwen has evolved again with the successful bid for a new grant to move Cadwyn Ogwen to the Open Food Network platform. This has enabled us to maintain the part-time position of Cadwyn Ogwen Coordinator and to collaborate with other food hubs in the area. We have also had the support of UK Community Regeneration Fund grants to secure project management and marketing support for the scheme. During 2022, over 600 deliveries of local product were made to homes in the valley. This is half the number of equivalent deliveries in 2021. This reflects changes in local people's shopping patterns as Covid-19 restrictions are lifted in the area.

In addition to the online shop, we are working closely with a new development in the area, namely the development of the Llaethdy Gwyn dairy by the Cosyn Cymru cheese company. This will give us the opportunity to develop a new food hub at the front of the dairy at the far end of Bethesda High Street providing new opportunities to target the tourist market.

The Cadwyn Ogwen scheme was a great success during the lockdown showing the ability of Partneriaeth Ogwen to respond to the needs of our community and support the private sector. We will maintain that emphasis on facilitating and supporting when developing the scheme for the future.

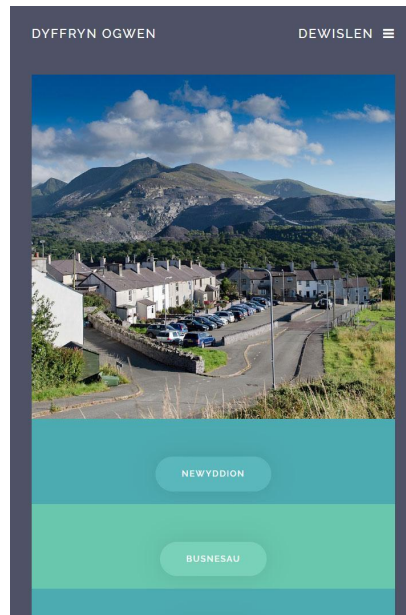
Services to Support Businesses and other Enterprises

We continue to maintain and develop new income streams and methods of supporting local businesses and organisations in Dyffryn Ogwen. At the moment, we provide a finance service to the company Tabernacl (Bethesda) Cyf and to Bethesda Rugby Club. This work is led by a professional Finance Officer and bookkeeping and payroll service is provided as required.

We also continue to provide a consultancy service with Cynan Jones leading commercial contracts for third sector organisations across north Wales.

The www.ogwen.cymru Website and Community WiFi Scheme

The www.ogwen.cymru website continues to be a resource to promote community activity and local businesses according to demand, but we do not currently have a marketing officer to lead this work. That is reflected in the number of visits to the site, namely 18,114 visits compared to 30,584 during the previous year. Moving the Cadwyn Ogwen platform to the Open Food Network website also means that customers now go directly to that website.



Community website www.ogwen.cymru

Llechi Glo a Chefn Gwlad

Partneriaeth Ogwen is in the third year of an innovative national project called Llechi, Glo a Chefn Gwlad which brings together 9 social enterprises from different areas of Wales. With the support of the Rank Foundation and the National Lottery, 27 community apprentices worked with 9 social enterprises across Wales over a period of 3 years. In 2022, Lowri Larsen was employed as Partneriaeth Ogwen's Community Leader and led digital projects. In October, Lowri moved on to a new job with Golwg 360. According to Lowri, she would not have had the confidence to apply for that job if it were not for Partneriaeth Ogwen. It is testament to the value of projects such as Llechi Glo a Chefn Gwlad and the supportive ethos of Partneriaeth Ogwen.

The scheme has also been a means of supporting collaboration between social enterprises across Wales and this relationship will continue into the future despite the fact that the Rank Foundation scheme is coming to an end.



Members of Llechi, Glo a Chefn Gwlad visiting Bethesda in 2022

Transition Pathway Targets – Supporting small and medium businesses and Regenerating the High Street

Activity	Output Target	Achievement as of December 2022	Short Term Outcomes Achieved
Purchase of empty buildings on the High Street to keep them in local ownership and rent them out to other businesses or run projects from them.	90% of Partneriaeth Ogwen property is in use throughout the year.	100% of Partneriaeth Ogwen's commercial properties are fully occupied with tenants. We also rent space within Canolfan Cefnfaes.	More shops open on the High Street.

Development of the Cadwyn Ogwen service - a service for ordering and delivering local products in a community electric vehicle.	20 local businesses selling on the Cadwyn Ogwen platform.	During 2021 and 22 over 20 local businesses sold on the Cadwyn Ogwen platform.	Local producers have a local online outlet for their products.
Provide business support services at a micro level in our communities	Collaborate with or support 30 local businesses each year.	We support micro businesses in Dyffryn Ogwen through the work of Cadwyn Ogwen and maintain the website www.ogwen.cymru as a promotional platform. We also offered bookkeeping services to 3 local companies in 2021-22.	Local businesses growing and thriving.
Maintain the www.ogwen.cymru website	Increase the number of local businesses that have a presence on the www.ogwen.cymru website	There are 50 businesses on ogwen.cymru .	Local businesses growing and thriving.
Organise activities to revitalise the High Street including events at Llys Dafydd	Holding 10 events at Llys Dafydd every year recording the increase in footfall on the High Street on the Patrwm monitoring system.	Due to health and safety issues, Llys Dafydd has had to close to the public but Partneriaeth Ogwen supports events at Neuadd Ogwen and holds its own events	More local people supporting the High Street.

LONG TERM IMPACT TARGETS

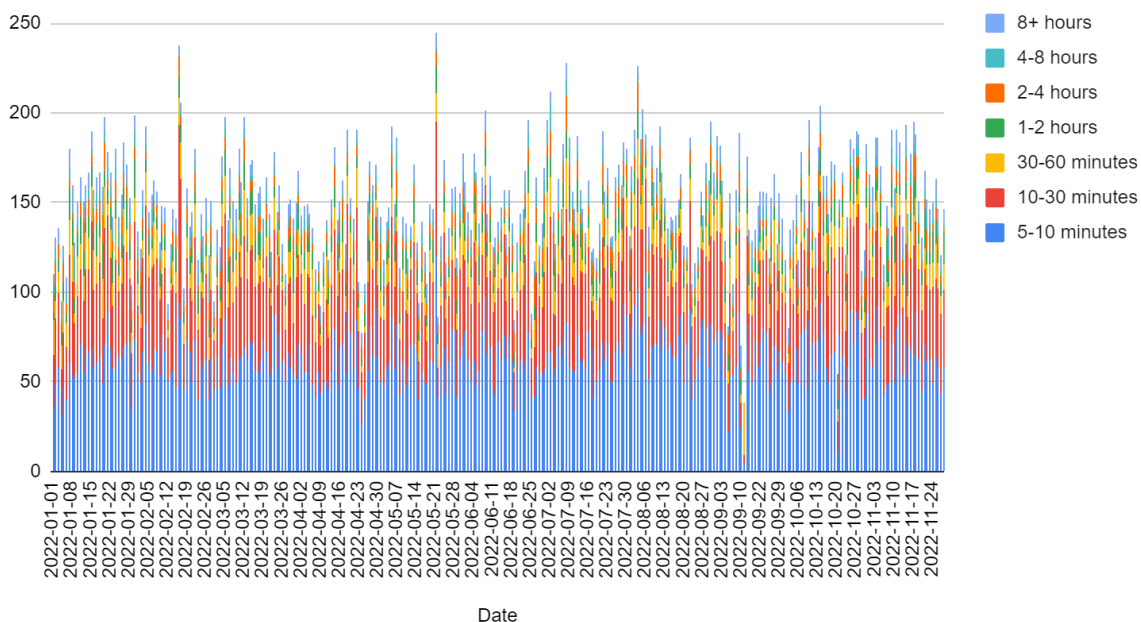
- Local people supporting local businesses
- Local micro businesses growing and thriving
- Private investors opening shops in the area

LONG TERM IMPACT ACHIEVEMENT -

The short-term outcomes have been partially achieved in the sense that all Partneriaeth Ogwen's business units on the High Street are fully occupied. During 2022, a new unit opened at 55 High Street, namely an antiques shop that is sub-leased by Menai Seafood Company, our tenant at 55-57 High Street. We have also relocated Pantri Pesda to 55 High Street. In addition to these buildings, we have bought the old Spar building which is part of our vision to regenerate the High Street. New businesses opened on the High Street during 2022 but a few have also closed, and in a period of economic instability, it is difficult to attract more businesses to open here at the moment.

In terms of ensuring that more local people support the High Street, an analysis of the PATRWM system data will help us identify trends in terms of an increase or decrease in the number of people on the High Street. There is insufficient data available for 2021 but the most popular day on the High Street in 2022 was the day of the Bethesda Carnival. At the moment, there is an average of 151 people on High Street every day in Bethesda.

Visitors to Bethesda High Street (patrwm.io)



Our hope is that the development of the Yr Hen Bost centre will attract more visitors to the High Street in years to come and we will continue to support and promote local businesses and try to attract more tourists to support the High Street businesses.

Cadwyn Ogwen and the www.ogwen.cymru website are measures to support the small businesses in our community and Cadwyn Ogwen and Siop Ogwen foster small local businesses.

Green Economy

Canolfan Cefnfaes

Although the timetable has slipped, the construction work on the community wing of the Canolfan Cefnfaes building continues. There will be a new community room and kitchen on the top floor and a co-working room. Our intention is to create warm and comfortable facilities for our community to use. This repair work was funded through a Welsh Government Community Facilities Programme grant.

Despite the construction work, Canolfan Cefnfaes has continued to be home to local projects and businesses; our tenants on the site are Black Dragon Martial Arts, Eagle House and the Carneddau Landscape Partnership. It is also good to be able to report that the Youth Club has resumed its weekly sessions together with various sessions from local associations.

Phase 2 and 3 of the project to develop business units and a community bunkhouse will be developed in the future as well as collaboration with Ynni Ogwen to install solar panels on the roof of the building. Sustainability and energy efficiency will be a priority when developing the space and a low carbon heating system has been planned for the property. We have also installed electric vehicle charging points on the site where the Bws Ogwen shuttle bus is charged.

Community / Sustainable Tourism Projects

In 2021, Partneriaeth Ogwen developed a 'Holiday Home Communitisation' pack on behalf of Dolan discussing the potential of buying holiday properties and rental houses and using the income from the holiday home to subsidise the rental houses. We have not taken action to implement the recommendations of this report but we have proceeded to develop other community tourism projects. In particular, the development of Bws Ogwen and the purchase of the Spar building.

Yr Hen Bost (Spar)

On 31 March 2022, Partneriaeth Ogwen bought the Spar building on Bethesda High Street with a combination of grant money and investment from Partneriaeth Ogwen. Partneriaeth Ogwen's intention is to develop the current building into a quality retail space and heritage centre which will be a community and tourist resource for the area. Our intention is to improve the community and tourist offer and the space will include business units, a restaurant and a three-storey heritage centre. A public drop-in session was held to show the designs of the architectural firm PegwA and get feedback from the community. We have also written to all businesses on the High Street about the development. In terms of funding the scheme, the costs are part of a significant Ffyniant Bro (Levelling up) bid by Gwynedd Council, and we hope to hear the result of the bid before the end of 2022.

economic development and multi-purpose space to hire out.		community space. Further grant applications will be made for phase 2 and 3 of the project.	environment and economy.
Develop Sustainable and Community tourism projects.	Dolan Community Tourism Project developed by Spring 2022.	Holiday Home Communitisation Report prepared on behalf of Dolan. Other sustainable tourism projects have been developed - in particular, the purchase of the old Spar to develop the Hen Bost Heritage Centre.	Communitise the tourism sector locally and where possible, become owners of some tourist assets.
Prepare grant applications to establish an electric shuttle bus that would transport visitors from Dyffryn Ogwen up to Nant Ffrancon and back.	Electric Shuttle Bus Scheme in place by 2022.	Grant applications have been successful and a shuttle bus service was set up in 2022.	Reduce parking problems in Nant Ffrancon and increase the local economic benefit from tourists to the area.

LONG TERM IMPACT TARGETS

- Strengthen community and environmental benefits from tourism.

LONG TERM IMPACT ACHIEVEMENT -

The short term outcomes have started to be achieved with work on phase 1 of the Cefnfaes development project almost completed and the development of the Bws Ogwen scheme contributing to the communitisation of the tourism industry, reducing parking problems in Nant Ffrancon and bringing in more visitors to the High Street. Between 21 July and 30 October 623 people used the shuttle bus service. We hope to increase these numbers in the next tourist season. Our approach in developing Bws Ogwen also means that a tourist resource is also a community resource, with the bus being used by our community outside the times when there is tourist demand. Community use includes shopping trips for the elderly, use by the Rugby Club and other local organisations.

Looking ahead towards 2023, we will compare and analyse the High Street 'footfall' figures on the PATRWM system to see whether there are more visitors coming to the area in the wake of projects such as Bws Ogwen.

Cadwyn Ogwen and the www.ogwen.cymru website are measures to support the small businesses in our community and Cadwyn Ogwen and Siop Ogwen foster small local businesses. Strengthen community and environmental benefits from tourism.

Marketing, Engagement and Publicity

Partneriaeth Ogwen hosts two websites www.partneriaethogwen.cymru and www.ogwen.cymru. We also host Facebook accounts - Ogwen360, Ynni Ogwen, Siop Ogwen, Dyffryn Gwyrdd, Beics Ogwen, Cadwyn Ogwen, Pantri Pesda and Petha updating these pages regularly. We also have Twitter accounts @SiopOgwen and @YnniOgwen and these accounts have over a thousand followers. All the marketing and publicity work is shared between Partneriaeth Ogwen's core staff. We have also developed YouTube channels and a channel on a new platform www.amam.cymru.

Partneriaeth Ogwen also receives requests to speak to local and national organisations about our projects and we conduct regular visits to our projects. These visits include community groups such as Action on Ely, People and Work, Canolfan Henblas and visits by politicians, including the Senedd Cymru inquiry into Community Assets. Our staff also deliver presentations about our work at conferences and events all over Wales and our organisation is profiled in a number of case studies.

Friends of the Earth Cymru video about the work of Partneriaeth Ogwen
https://www.youtube.com/watch?v=4w3_7J3YSjM

Networks and Partnership Projects

Partneriaeth Ogwen continues to be a member of the Partnership Board of the Carneddau Landscape Partnership project and we have also been on local steering groups for the LleChi project, part of the successful bid to secure world heritage status for the quarrying areas. More recently we have become members of the World Heritage Site Benefits Group and members of the Gwynedd Sustainable Visitor Economy Task and Finish Group led by Gwynedd Council and Eryri National Park.

Partneriaeth Ogwen continues to work closely with Cwmni Bro Ffestiniog and Siop Griffiths under the DOLAN banner and this unincorporated network is successfully attracting additional grants to the three areas.

We are also members of the Gwynedd Social Enterprises Network and collaborate with enterprises all over Wales.

Conclusions and Moving Forward

Partneriaeth Ogwen has succeeded in achieving the targets of our Transition Pathway for 2020-22. We have also started to put systems in place to measure the impact of our work. Our managers collect quantitative and qualitative data but we are also starting to identify a procedure to collect data about the carbon savings of our projects which will help us to have a wider impact.

For the future, we hope to use Gwynedd Council's Ardal Ni survey to help us shape Partneriaeth Ogwen 's new Transition Pathway for 2023 onwards. The Council has been consulting with our community and this community input will help us shape the Transition Pathway and develop our work.

All the staff would like to thank all the volunteers on our Board and those who help with our projects for their help and support.

MD 29/11/2022